2020

TWO YEAR M. COM. SEMESTER 3 EXAMINATION

(New Syllabus under CBCS)

Instructions for Examinees

*The students are required to strictly adhere to the following instruction*s:

1. Use A4 size paper for giving the examination.

2. Write the following on the top of the first page of answer sheet:

     i) Roll Number: (as per the Admit Card)

     ii) Registration Number: (as per the Admit Card)

     iii) Paper Code and Name of the Paper

     iv) Date of the examination

     v) Duration of examination (12 noon to 2pm)

3. Put page number on the top right of each page (including the first page).

4. Only one side of the paper should be used for examination.

5. Put your signature with date, at the bottom right of every page used.

6. Before sending your answer scripts, arrange the pages sequentially. Scan them in the order of page number and convert them into a single pdf. file.

7. Pdf. file name should be your **Full Roll Number <underscore> paper code**. While submitting the answer scripts, the subject of the mail will be exactly the same with the file name. [e.g., if the roll no of a student is C95/MCM/123456, for second paper (Paper Code CC302) the file name will be: C95/MCM/123456_CC302

8. Submit your answer scripts in pdf. format within the stipulated time through designated email id given to you.

9. Preserve your answer scripts in soft as well as hard-copy form of all the papers of your examination.

2020

COMMERCE

Paper – CC. 302

(Information Systems and Computer Applications (ISCA)

Full Marks -40

The figures in the margin indicate full marks

Candidates are required to give their answers in their own words as far as practicable

Time: 2 Hours   **Duration of Examination: 12noon to 2pm**

Module - I
Answer *any two* questions

1. a) Define e-business. How does it differ from e-commerce?

   b) Discuss the reasons behind the failure of system development objectives.

   4 + 6

2. a) Explain the various approaches to implement information security policy .

b) Briefly discuss the Spiral Model of System Development Life Cycle (SDLC) with suitable diagram.

   5+ 5

3. a) Write short note on Entropy.

   b) Discuss in brief the different functional areas of business operating under Business to Business (B2B) e-commerce model.

   5 + 5

4. a) With the help of a diagram, briefly explain the various business processes that an ERP system seeks to integrate.

   b) Why is Information important for decision making? Explain.

   6 + 4

Module - II
Answer *any two* questions

5. a) Define the concept of 'operational processes of business with an example.

 b) Mr. X started a new business with cash of Rs. 1,00,000 on 1st January, 2021. Point out the forms of the 'Master Data and Non-Master Data' in which this transaction will be stored in 'Computerised   Accounting Information Systems'.

c) Mention the uses of (i) Journal voucher, (ii) Memorandum voucher and (iii) Receipt Note voucher in 'Computerised Accounting Information Systems'.

3+4+3

6. a) What is meant by tacit knowledge?
b) In a push-pull strategy, the push part is applied to the portion of the supply chain where long - term forecasts have small uncertainty and variability and pull part is applied to the portion where uncertainty and variability are high - Explain with a suitable example.

2 + 8

7. a) Briefly explain the major challenges of Knowledge Management.
   b) How to counteract bullwhip effect?

6 + 4

8. Write short notes on -
    a) Sales Force Automation
    b) Operational CRM

5 + 5