

2021

BUSINESS ADMINISTRATION — HONOURS

Paper : A204-GE-2

(Business Ethics)

Full Marks : 80

The figures in the margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Answer 20 questions only. Each question is of 4 marks. (Please select the correct option.)

1. The term 'ethic' is derived from the Greek word _____, meaning moral character.
 - (a) Uthne
 - (b) Ethios
 - (c) Etic
 - (d) Ethike
2. Ethics is the study of _____.
 - (a) Behaviour
 - (b) Spirituality
 - (c) Morals
 - (d) Business values
3. Business Ethics is a subset of _____.
 - (a) Personal Ethics
 - (b) Professional Ethics
 - (c) Organizational Ethics
 - (d) Societal Ethics
4. Ethical egoism and Utilitarianism are two types of _____ approach of Business ethics.
 - (a) Teleological
 - (b) Justice
 - (c) Deontological
 - (d) Virtuous
5. Deontological approach to business ethics is also referred to as _____ ethics.
 - (a) Duty based
 - (b) Moral based
 - (c) Personal
 - (d) Equity based

Please Turn Over

6. The concept of 'CSR' came into common use after the introduction of the _____ theory in business.
 - (a) Share-holder
 - (b) Bondholder
 - (c) Debenture holder
 - (d) Stake-holder
7. The provisions governing CSR are concerned under Sec. _____ of the Companies Act, 2013.
 - (a) 130
 - (b) 135
 - (c) 148
 - (d) 153
8. Every company having turnover of Rs. _____ crore or more during any financial year shall constitute a CSR Committee.
 - (a) 200
 - (b) 300
 - (c) 500
 - (d) 1000
9. _____ is the systematic set of universally accepted rules and regulations created by an appropriate authority.
 - (a) Ethics
 - (b) Morality
 - (c) Integrity
 - (d) Law
10. Moral philosophy that seeks the greatest good for the greatest number of people is
 - (a) Consequentialism
 - (b) Utilitarianism
 - (c) Ethical Egoism
 - (d) Virtue Ethics approach.
11. Which approach of resolving ethical dilemma emphasizes the importance of moral character?
 - (a) Utilitarianism approach
 - (b) Universalism approach
 - (c) Ethics of care approach
 - (d) Virtue ethics.
12. What is meant by the phrase 'Teleological ethics'?
 - (a) It is used to judge if an action is right, fair and honest
 - (b) Moral worth of a given behaviour by looking at its consequences
 - (c) Developing the individual personal characteristics
 - (d) The key purpose of ethics is to increase freedom.

13. Which among the following are principle concerns with 'Professional ethics'?
- (a) To study ethical dilemmas in professions by application of moral theory and the study of unique moral obligations created by special social roles
 - (b) The practice and consultancy of ethics by a trained Professional ethicist
 - (c) The ethical challenges of a Professional lifestyle.
 - (d) None of the above
14. Which of the following statements are true about 'Morale'?
- (a) It is a form of 'attitude' that is reflected as a positive feeling in the work group and it also instills confidence that difficult goals can be achieved easily
 - (b) It is the knowledge of the distinction between right and wrong action.
 - (c) Only (a)
 - (d) Both (a) and (b)
15. _____ refers to the act of buying and selling stock, or other financial commodities by individuals who have access to information that is not publicly available.
- (a) Insider trading
 - (b) Whistle blowing
 - (c) Window dressing
 - (d) Creative accounting
16. A whistle blower is an employee who _____.
- (a) Exposes organizational wrong doings
 - (b) Complains a lot to company management
 - (c) Engages in unethical behaviour
 - (d) Referees disputes with other employees
17. Which of the following is not a responsibility of a worker / employee?
- (a) To do a fair day's work
 - (b) To be on time for work
 - (c) To respect the property of the employer
 - (d) To receive fair wages.
18. The _____ dimension of social responsibility refers to a business's societal contribution of time, money and other resources.
- (a) Ethical
 - (b) Philanthropic
 - (c) Volunteerism
 - (d) Strategic
19. The system that is used by firms to control and direct their operations and the operations of their employees is called
- (a) Corporate Compliance
 - (b) Corporate Governance
 - (c) Corporate Control
 - (d) Corporate Directive.

20. What is the name of the process in which an employee informs another responsible employee in the company about potentially unethical behaviour?
- (a) Whistle-blowing
 - (b) Purging and releasing
 - (c) Identification
 - (d) Information transfer.
21. The Corporate Governance structure of a company reflects the individual companies:
- (a) Cultural and economic system
 - (b) Legal and business system
 - (c) Social and regulatory system
 - (d) All of the above.
22. Which of the following is / are least to be true regarding Corporate Governance?
- (a) Corporate Governance deals with issues that result from the separation of ownership and control
 - (b) Corporate Governance requires the Board of Directors and top management to protect the rights of only the majority stake-holders
 - (c) Corporate Governance is top down approach
 - (d) All of the above
23. Mr. A is a Managing Director of a Private Bank in India. The Bank has opened up few posts for recruitment in one of their branches through lateral entry. Mr. A recommends a name of his relative to the selection board, the selection board members all feel under pressure and influence of Mr. A because of his status in the Bank. What is the ethical issue related to Mr. A's behaviour in this matter?
- (a) Conflict of Interest
 - (b) Nepotism
 - (c) Embezzlement
 - (d) Conflict of Competence
24. Carroll's model of Social Responsibility includes the four indicators:
- (a) Economic, Legal, Environmental, Philanthropic
 - (b) Economic, Legal, Ethical, Philanthropic
 - (c) Environmental, Legal, Ethical, Philanthropic
 - (d) Economic, Local, Ethical, Philanthropic.
25. In a two-tier structure of Corporate Governance
- (a) The chair of the non-executive board is also the chair of the executive board
 - (b) Members of the supervisory board are appointed by the executive board
 - (c) CEO and the Chair of the Board are split
 - (d) Non-executives are responsible for the day to day operations.
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