

**2024**

**ENTREPRENEURSHIP DEVELOPMENT — MDC**

**Paper : SEC-1**

**Full Marks : 75**

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

**Group - A**

Answer *any ten* questions.

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|--|-----|
| 1. What is meant by Drone Entrepreneur. Give an example.                     | 1+1 |
| 2. State the difference between innovative and imitative entrepreneur.       | 2   |
| 3. What do you mean by 'Private System of stimulation'?                      | 2   |
| 4. Name any four family business groups in India.                            | 2   |
| 5. Define 'Ecopreneur'.  | 2   |
| 6. Define Medium enterprises as per MSME Act.                                | 2   |
| 7. What is meant by entrepreneurs' association?                              | 2   |
| 8. State two features of business idea.                                      | 2   |
| 9. Why is brainstorming conducted for new business plan?                     | 2   |
| 10. What is cellular layout?   | 2   |
| 11. Give two examples of business incubators.                                | 2   |
| 12. What is meant by Angel Investor?   | 2   |
| 13. Mention four private equity fund companies operating in India.           | 2   |
| 14. State two elements of resource mobilization.                             | 2   |
| 15. What are the four internal sources of financial resources for start-ups? | 2   |

**Please Turn Over**

**(1202)**

**Group - B**

Answer *any five* questions.

16. Compare and contrast between : 2½+2½  
(a) Entrepreneur and Intrapreneur  
(b) Entrepreneur and Manager.
17. State the various sources of conflict in family business in India. 5
18. What are the key components of maintaining sustainability of entrepreneurship? 5
19. Elucidate the role of venture capitalist for fostering entrepreneurship. 5
20. Explain the concept of innovation life cycle. 5
21. What are the major determinants of business location selection? 5
22. Compare and contrast between venture capitalist and private equity. 5
23. What are the basic start-up problems and how to solve them? 2½+2½

**Group - C**

Answer *any three* questions.

24. What is feasibility study? State the content of a typical feasibility study for a new entrepreneurial venture. 2+4+4
25. Discuss the values, business philosophies and behavioural orientations of two role models in Indian business. 5+5
26. How does Govt. provide marketing assistance in entrepreneurship? In this context, explain the role of National Small Industries Corporation Ltd. (NSIC). 3+7
27. State the salient features of creative process. In this context, explain diagrammatically creativity process. 4+6
28. Explain the significance of small businesses in India. What are the major problems faced by the small businesses in India? 5+5
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