

**2025**

**BUSINESS ADMINISTRATION — HONOURS**

**Paper : BBAA-405-M4**

**(Global Business Environment)**

**Full Marks : 75**

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

**Group - A**

1. Answer **any ten** questions :

2×10

- (a) What is meant by the global environment in business? ‘
- (b) Mention any two characteristics of a global environment.
- (c) State the main purpose of the EU.
- (d) What is meant by international investment?
- (e) Name two types of foreign investment.
- (f) What is the role of government policies in attracting foreign investment?
- (g) Define Foreign Direct Investment (FDI) with one example.
- (h) Name any one recent initiative taken by the Indian government to promote foreign investment.
- (i) What does GATT stand for?
- (j) State the role of International IBRD in global environment.
- (k) What is the main objective of the Uruguay Round Agreement?
- (l) What is the full form WTO? Where is its headquarters?
- (m) How many routes are there by which India gets FBI?
- (n) What does IMF stand for?
- (o) State the full form of SAARC.

**Group - B**

2. Answer **any five** questions :

5×5

- (a) Explain the components of the global environment in detail.
- (b) Discuss the significance of Multinational Enterprises (MNEs) for host and home countries.

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- (c) Explain the key factors that affect foreign investment in a country.
- (d) Discuss the significance of foreign investment for the economic development of India.
- (e) Discuss the organizational structure and main functions of the WTO.
- (f) Describe the salient features and importance of the Uruguay Round Agreement.
- (g) Describe the main aims and organizational structure of the SAARC.
- (h) Evaluate the structure, goals and economic integration strategies of the EU.

**Group - C**

3. Answer *any three* questions :

10×3

- (a) Discuss in detail the strategies adopted by India for going global in the context of the global environment.
  - (b) Discuss in detail the evolution from GATT to WTO, highlighting the Uruguay Round Agreement, WTO agreements, and the Dispute Settlement Mechanism.
  - (c) Critically examine the role and significance of the WTO in promoting international trade. Include its functions, principles, and organizational structure.
  - (d) Explain the organizational structure and major functions of the IMF.
  - (e) What is the significance of FDI in India in recent times?
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