

2023

BUSINESS ADMINISTRATION — HONOURS

Paper : BBAA-102-M1

(Ethics in Business)

Full Marks : 75

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

Section - A

1. Answer *any ten* questions : 2×10
- (a) Define ethical principles in the realm of business.
 - (b) Offer a concise definition of virtue ethics.
 - (c) What is whistleblowing in a corporate context?
 - (d) Provide a brief definition of Corporate Social Responsibility (CSR).
 - (e) What does Equal Employment Opportunity (EEO) mean?
 - (f) Define CEO duality.
 - (g) What is the primary objective of internal auditors in ensuring corporate integrity?
 - (h) Define affirmative action in the context of employment.
 - (i) What are the different forms of discrimination in the employment context?
 - (j) What is preferential hiring?
 - (k) Write down two CSR activities under Schedule VII of Section 135 of the Companies Act, 2013.
 - (l) Why is transparent corporate disclosure important for stakeholders and investors?
 - (m) Define Price sensitive information.
 - (n) What is the central idea behind teleological theories of ethical reasoning?
 - (o) How does the ethics of care emphasize relationships and interconnectedness in decision-making?
 - (p) Briefly state the core principles of deontological theories in ethics.

Section - B

2. Answer *any five* questions : 5×5
- (a) How do regulatory bodies contribute to an enhancement of corporate governance practices?
 - (b) Explain the relationship between accounting standards and corporate governance. How can adherence to accounting standards strengthen transparency and accountability in corporate practices?

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- (c) Why is corporate disclosure considered a crucial aspect of corporate governance?
- (d) How do independent directors contribute to the effectiveness of corporate governance?
- (e) What is ethics of care? State J. Tronto's ethical qualities of care.
- (f) How can organizations actively address and prevent various forms of discrimination in the workplace?
- (g) Discuss the key components of effective affirmative action programs.
- (h) What strategies can organizations employ to minimize the risk of reverse discrimination in affirmative action programs?

Section - C

Answer *any three* questions.

10×3

- 3. (a) Identify and explain common indicators used for measuring business social performance in the context of CSR.
(b) How can businesses effectively use these indicators to enhance their social responsibility?
 - 4. Discuss the crucial role of independent directors as mandated by SEBI Clause 49 in enhancing corporate governance.
 - 5. Analyze ethical issues in the business context, focusing on workers' and employees' rights and responsibilities. How can virtue ethics contribute to resolving conflicts between stakeholders' interests?
 - 6. Explain the principles and goals of affirmative action, highlighting how it complements EEO. What are the potential benefits and drawbacks of affirmative action in the context of preferential hiring?
 - 7. Define whistleblowing and elaborate on its significance in fostering transparency, ethical conduct, and organizational accountability.
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