

2024

BUSINESS ADMINISTRATION — HONOURS

Paper : BBAA-102-M1

(Business Ethics)

Full Marks : 75

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

Section - A

1. Answer **any ten** questions : 2×10

- (a) Define business ethics.
- (b) State the fundamental difference between Ethics and Law.
- (c) Define Corporate Governance.
- (d) Explain Clause-49 of Listing Agreement.
- (e) Define virtue ethics in the context of business practices.
- (f) Enumerate any two benefits of Good Corporate Governance.
- (g) Highlight the ethical responsibilities of employees in the workplace.
- (h) Distinguish between profit maximization and social responsibility in business ethics.
- (i) What do you understand by Preferential Hiring?
- (j) Briefly explain Reverse Discrimination.
- (k) Why is insider trading considered a violation of corporate governance principles?
- (l) What do you mean by equal employment opportunity?
- (m) Explain teleological approach.
- (n) State any two duties of internal auditors in enhancing corporate governance.
- (o) Provide a concise definition of whistleblowing in organizations.
- (p) Differentiate between ethics and integrity.

Section - B

2. Answer **any five** questions : 5×5

- (a) How do ethical principles of care differ from utility-based reasoning in business ethics?
- (b) Briefly explain the concept of Justice, as applicable in Business Ethics.

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- (c) Explain the principles of Corporate Governance.
- (d) Differentiate between Executive and Non-Executive directors on a corporate board.
- (e) What are the key differences between affirmative action and preferential hiring?
- (f) Explain the evolution of Corporate Social Responsibility and its significance in modern businesses.
- (g) Enumerate the role of Auditors in context of Corporate Governance.
- (h) How can organizations prevent the need for whistleblowing through proactive measures?

Section - C

3. Answer *any three* questions :

- (a) (i) Analyze the importance of integrating rights, justice and care in ethical reasoning.
(ii) How can businesses effectively balance profit maximization with social responsibility? 5+5
 - (b) Discuss the role of outside directors in ensuring effective corporate governance. Highlight the challenges they face in enhancing governance. 5+5
 - (c) Explain the duties and responsibilities of internal auditors in corporate governance. How can they strengthen the overall governance framework? 5+5
 - (d) Discuss the indicators for measuring business social performance. How can these indicators guide businesses in achieving their CSR goals? 5+5
 - (e) Explain the kinds of whistleblowing with examples. Discuss how organizations can preclude the need for whistleblowing through ethical practices and internal controls. 5+5
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