

**2025**

**BUSINESS ADMINISTRATION - HONOURS**

**Paper: BBAA203MD2**

**(Entrepreneurship Development-Theory and Practices**

**Full Marks: 50**

**Time: 2 Hours.**

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words as far as practicable.*

**Answer any four questions:**

**(5×4=20)**

1. Describe few benefits that entrepreneurship can have for the society.
2. Explain few characteristics of an entrepreneur.
3. Briefly the concept of S.M.A.R.T.
4. Explain John Kao's model on entrepreneurship.
5. Explain any two core competencies of entrepreneurial activities.
6. What do you understand by private offering.

**Answer any three questions:**

**(10×3=30)**

1. Enumerate the relationship between creativity and innovation with a schematic diagram.
2. What do you understand by Debt. Financing? Discuss its advantages and disadvantages.
3. Explain the principles of innovation. Discuss the concept of Diffusion theory of Innovation.
4. Explain the process of critical thinking with a suitable diagram.
5. What do you understand by Loan Syndication in context of entrepreneurship development?