

**2025**

**BUSINESS ADMINISTRATION — HONOURS**

**Paper : BBAA-102-M1**

**(Ethics in Business)**

**Full Marks : 75**

*The figures in the margin indicate full marks.*

*Candidates are required to give their answers in their own words  
as far as practicable.*

**Group - A**

1. Answer *any ten* questions :

2×10

- (a) What is Ethics?
- (b) Differentiate between Ethics and Morals.
- (c) Briefly state the core principles of Ethics of Care.
- (d) What do you understand by Ethical dilemma?
- (e) Distinguish between profit maximisation and social responsibility.
- (f) Mention two important attributes of good business.
- (g) Mention the rights and responsibilities of employers in workplace.
- (h) Define Corporate Disclosure.
- (i) What do you understand by Board of Directors (BoD)?
- (j) Define Corporate Governance.
- (k) Define CEO Duality.
- (l) Explain Whistleblowing in a corporate context.
- (m) What is Insider Trading?
- (n) What do you understand by Equal Employment Opportunity (EEO)?
- (o) What is Clause-49 of Listing Agreement?

**Group - B**

2. Answer *any five* questions :

5×5

- (a) Explain the evolution of Corporate Social Responsibility (CSR) and explain its role in modern business.
- (b) Briefly explain the objectives and types of Corporate Disclosure.

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- (c) Explain the principles of Corporate Governance and mention the mechanisms that support good governance.
- (d) How do regulatory bodies contribute to the enhancement of Corporate Governance practices?
- (e) Distinguish between Teleological ethical reasoning and Deontological ethical reasoning.
- (f) How do Internal Auditors contribute to transparency and accountability in Corporate Governance?
- (g) What are the key differences between Affirmative action and Preferential hiring?
- (h) Explain Virtue Ethics as an Ethical theory applicable to Business Organizations.

**Group - C**

Answer *any three* questions.

- 3. Discuss utilitarianism as an Ethical theory of Business. Explain its merits and limitations in managerial decision making. 5+5
  - 4. Explain major Ethical issues in business, causes and measures taken to manage the issues. 10
  - 5. Discuss the composition of the Board of Directors. Differentiate between Executive and Non-Executive Directors with reference to their respective roles in Corporate Governance. 5+5
  - 6. 'Whistleblowing is an important mechanism of Ethical governance.' Discuss with reference to its different types and its need in modern corporate organizations. 10
  - 7. (a) Identify and explain the common indicators used for measuring business social performance in the context of Corporate Social Responsibility.
  - (b) How can businesses effectively use these indicators to enhance their social responsibility? 5+5
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