

2025
BUSINESS ADMINISTRATION - HONOURS
Paper: BBA-A304-MD3
(India's Diversity and Business)
Full Marks: 50
Time: 2 Hours.

*The figures in the margin indicate full marks.
Candidates are required to give their answers in their own words as far as practicable.*

SECTION – A
(Marks: 20)

Q1. Answer any four (04) of the following Questions: (4×5 Marks)

- a) What do you understand by recognising diversity? Discuss any two important aspects of recognising diversity in the Indian context. (5)
- b) What kind of workforce diversity do we see in an organisation? (5)
- c) What do you understand by Valuing Diversity? Discuss a few characteristics of valuing diversity. (5)
- d) Discuss the role of managers in diversity management. (5)
- e) Explain a few dimensions of people's diversity? (5)
- f) Discuss the types of Livelihoods in the context of India's Diversity. (5)

SECTION – B
(Marks: 30)

Q2. Answer any three (03) of the following Questions: (3×10 Marks)

- a) Explain the concept of social diversity in the Indian context. (10)
- b) Discuss the regional approach to understanding Diversity in terms of topography in India. (10)
- c) Explain any four causes of environmental degradation. (10)
- d) Briefly explain occupational diversity in connection with a variety of professions, skills, roles, and employment types within an organisation or economy. Also, explain the ways of managing occupational diversity (10)
- e) Explain agriculture as a Traditional Livelihood, considering the Indian context. (10)