

2025

BUSINESS ADMINISTRATION — HONOURS

Paper : BBAA-101-CC1

(Principles of Management and Organizational Behaviour)

Full Marks : 75

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

Group - A

1. Answer **any ten** questions :

2×10

- (a) State any two managerial roles according to Mintzberg.
- (b) Distinguish between merger and acquisition.
- (c) Define group cohesiveness.
- (d) What do you mean by esprit de corps?
- (e) Distinguish between delegation and decentralization.
- (f) Define Attribution.
- (g) Distinguish between Transformational and Transactional leadership.
- (h) Define perception and personality.
- (i) State any two differences between work group and work team.
- (j) State two principles of coordination.
- (k) What are the different types of control?
- (l) Define decision making in management.
- (m) How does authority differ from responsibility?
- (n) Define three main determinants of personality.
- (o) Describe two principles of Scientific management.

Group - B

2. Answer **any five** questions :

5×5

- (a) Describe the steps involved in planning process.
- (b) State the process of controlling.
- (c) Discuss the barriers of communication.

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- (d) Describe objects of diversification.
- (e) State the advantages and disadvantages of franchising.
- (f) Describe the personality traits relevant to the study of organizational behaviour.
- (g) Explain the various functional areas of management.
- (h) Describe the principles of effective delegation.

Group - C

Answer *any three* questions.

- 3. Discuss the factors affecting decentralization. 10
 - 4. Describe the various steps of effective decision making process. 10
 - 5. Discuss the Managerial Grid Theory of leadership with a diagram. 10
 - 6. Draw a comparative analysis between Maslow's Theory and Herzberg's Theory of motivation. 10
 - 7. Write short notes on (*any two*) : 5×2
 - (a) Corporate diversification
 - (b) Joint ventures
 - (c) Charismatic leadership
 - (d) Principles of modern management.
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